**Supply Chain Insights Study**

**February 14th 2014**

**Jack Jones**   
VP of Logistics

ABC Industries

**Supply Chain Insights Study: ERP Systems and Extended Supply Chain Visibility**

Dear Mr. Jones

Recently Supply Chain Insights published a revealing study on how well the extended supply chain aligns with major ERP systems. The study examines the relationship between technologies designed to automate interactions between trading partners and improve the extended supply chain...... and...... ERP systems which are focused on improving business operations of individual companies .

We are writing you, Mr. x Mr. Y and Mr.z as the executives that may who may benefit from the a brief summary of the conclusions as they relate to:

* **The Need For Supply Chain Agility and ERP System Orchestration Capacity.**
* **The Need for Extended Supply Chain Visibility Vs. ERP System Adequacy**
* **Performance Metrics Comparisons Between Internal and Extended Supply Chains**.

We have discovered a number of facts and trends we believe you will find of interest and as an organization we are constantly striving to learn. We would like to schedule a 15 to 20 Minute call where a a summary of findings will be presented to you......You will then be invited to comment on the research.

We invite you to take advantage of this learning opportunity and Thank-You in advance for sharing your valuable professional insights.

We will contact you to arrange this a time or you can schedule a call buy filling out the information box below.

Sincerely,

GT Nexus

Name

Phone

E-Mail Address

Time and Date